



SunSeeker's Boating Club Privacy Policy

SunSeeker's Boating Club is committed to respecting and protecting your privacy. This statement of Privacy applies to the SunSeeker's Boating Club and to ssbc.us and governs data collection and usage. For the purpose of this Privacy Policy all references to SSBC include SunSeeker's Boating Club and ssbc.us. As a member of SSBC and/or using our website, you consent to the data practices described in this statement.

We have structured our website so that, in general, you can visit SSBC on the Web without identifying yourself or revealing any personal information. Once you choose to provide us with personally identifiable information (any information by which you can be identified such as your name, address, telephone number, username and password, email address, etc.), you can be assured that it will only be used to support your membership relationship with SSBC.

SunSeeker's Boating Club adheres to the PCI data security standard related to using credit and debit cards. PCI Security Standards are technical and operational requirements set by the PCI Security Standards Council (PCI SSC) to protect cardholder data. Our point of sale system does not store or archive card information.

Collection of Personally Identifiable Information

For various reasons with various individuals, SSBC may collect personally identifiable information, such as your name, e-mail address, home or work address or telephone numbers, boat registration information, insurance information, credit card information, birthdates, and anniversary date. SSBC also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and skills.

Collection of this information is considered to be confidential information and is intended to provide the services you have requested of the club. SSBC does not sell, rent, lease or share its membership information lists to third parties of any sort. SSBC provides printed versions of this information to Officers, Directors and select employees who are expected to maintain confidentiality of this information. SSBC secures the personally identifiable information you provide digitally on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.

Use of your Personal Information

SunSeeker's Boating Club collects and uses your personal information to support your membership relationship with SSBC. SunSeeker's Boating Club may also use your personally identifiable information (i.e. name, address, e-mail address and phone) to inform you of other products or services available from SSBC and its affiliates. SSBC may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

SSBC may from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (i.e. e-mail, name, address, telephone number) is not transferred to the third party. SSBC may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to SSBC, and they are required to maintain the confidentiality of your information.

When requesting information or making reservations at our website, as appropriate, you may be asked to enter your name, e-mail address, mailing address, phone number or even credit card information.

Information about members' computer hardware and software may be automatically collected by SSBC. This information may include: your IP address, browser type, domain names, access times, page views and referring website addresses. This information is used to maintain quality service, and to provide general statistics regarding use of the SSBC website.

SSBC will disclose members personal information, without notice, only if required to do so by the law or in the good faith that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on SSBC or the Website; (b) protect and defend the rights or property of SSBC; and (c) act under exigent circumstances to protect the personal safety of users of SSBC or the public.

Third Party Links

Occasionally at the Club's discretion, we may include or offer third party links offering information, products or services on our website. These third party websites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked websites. SSBC encourages you to review the privacy statements of websites you choose to link to from SSBC so that you can understand how those websites collect, use and share your information. SSBC is not responsible for the privacy statements or other content on websites outside of the SSBC website.

Children under the age of Sixteen

SSBC does not knowingly collect personally identifiable information from children under the age of sixteen. If you are under the age of sixteen, you must ask your parent or guardian for permission to use this website.

Proper use of Site and Personally Identifiable Information

Harassment in any manner or form on the website or with membership in general, including via e-mail, chat, postal mail or by use of obscene or abusive language or gestures, is strictly forbidden. You may not upload to, distribute (via e-mail or postal mail), or otherwise publish through the site any content which is libelous, defamatory, obscene, threatening, invasive of privacy or publicity rights, abusive, illegal, or otherwise objectionable which may constitute or encourage a criminal offense violate the rights of any party or which may otherwise give rise to liability or violate any law. You may not upload commercial content on the site or use the site to solicit others to join or become members of any other commercial on line service or other organization.

Opt-Out & Unsubscribe

SSBC respects your privacy and gives you an opportunity to opt out of receiving announcements of certain information. Users may opt-out of receiving all communications from SSBC by sending a written note to the webmaster at admin@ssbc.us, in the subject line please put "opt-out" and in the message area provide your name and e-mail address.

Changes to this Statement

SSBC will occasionally update this Statement of Privacy to reflect member feedback. SSBC encourages you to periodically review this Statement to be informed of how SSBC is protecting your information.

Contact Information

SSBC welcomes your questions or comments regarding this Statement of Privacy. If you believe that SSBC has not adhered to the Statement, please contact SSBC at:

SunSeeker's Boating Club
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Gibraltar, MI 48173